



## AZUL GROWS PRESENCE WITH TRAVELPORT

New Distribution Agreement Brings Azul Content to Travel Agency Customers Worldwide

Latest Low-Cost Carrier to Distribute through Travelport

Atlanta

Jul 17, 2013

Travelport, a leading distribution services and e-commerce provider for the global travel industry, and Azul Brazilian Airlines, the third-largest and fastest growing airline in Brazil, today announce a new agreement that will open up Azul booking services to be sold by Travelport-connected agency customers outside of Brazil. Azul becomes the latest Low Cost Carrier to provide its content through Travelport and the agreement follows last autumn's technology contract enabling Azul customers to have interline and check-in capabilities through Travelport systems.

Travel agents can now benefit from the improved efficiency and productivity achieved by accessing Azul content directly via Travelport GDS platforms, enabling faster booking and the building of itineraries including hotel, car and other travel services offered by Travelport.

Marcelo Bento, Planning and Alliances Director at Azul Brazilian Airlines, said, "We are delighted to build on our IT relationship with Travelport by making our content available to Travelport non-Brazilian travel agents. Travelport's extensive global footprint provides us with an efficient distribution channel for distributing abroad our attractive low fares. We are focused on the distribution of our fares through distribution channels that provide broad reach on a cost-effective basis for our end travelers.

Derek Sharp, Travelport's managing director, Global Distribution Sales & Services, said, "We are especially pleased to offer our travel agent customers this Azul content advantage throughout the U.S., most of Latin America and the rest of world.





Added Sharp, "We have worked collaboratively to offer Azul content directly to our travel agent subscribers via our GDS network, and to help Azul expand the distribution of their inventory to an important source of travel agents worldwide. The agreement reinforces that Travelport is a cost-effective distribution partner that can bring value to airline partners on a cost-effective basis."